

# Fighting plastics in the environment

What is the effect of education, labels and fees?



Common products discharged into domestic wastewater by consumers.

Photo: © FiW e.V.

Measures against plastic pollution are urgently needed. Yet it remains unclear which instruments can be used to achieve these objectives. The Single-Use Plastics Directive represents an attempt to reduce the amount of single-use plastic products used by private consumers, primarily by means of providing information, e.g. with a specially developed label. Is this a promising strategy?

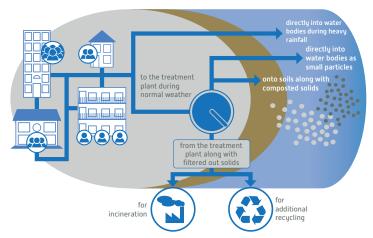
### One of the entry routes of plastics into the environment: household drains

Many people properly dispose of plastic waste in the trash. Yet a release of waste into the wastewater is sometimes unavoidable. In many cases, improper disposal occurs through sinks, washbasins or toilets. Such plastic waste can enter the environment directly through wastewater or sewage treatment plants. In these cases it is impossible to track down the source.

## An experiment involving 1,092 students recreates plastic disposal in private households

The experiment involved 273 municipalities, each with 4 households. All households were given a budget and decided to dispose of plastic-containing products and packaging properly or improperly 20 times. Proper disposal resulted in individual waste fees, while non-proper disposal resulted in additional wastewater fees for all households, depending on the amount of input in a municipality. For each individual, it was financially worthwhile to dispose of waste improperly. For the municipality as a whole, however, it resulted in the highest costs.

"Labels and fees do little to reduce the amount of plastics entering the environment. A comprehensive strategy is needed to combat plastic pollution."



Products and packaging containing plastics enter waterways and soils through multiple pathways and spread over a wide area.

Graphic: © Maria Daskalakis; pixabay.com

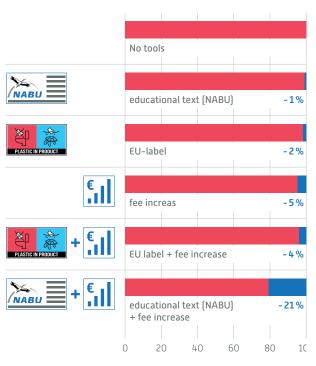
1 References: https://eur-lex.europa.eu/legal-content/DE/TXT/PDF/?uri=CELEX:32020R21516from=DE 2 References: https://www.nabu.de/natur-und-landschaft/meere/muellkippe-meer/muellkippemeer.html

### Research on the prevention of plastics entering wastewater

The interdisciplinary project "Environmental Policy Instruments to Reduce Plastic Pollution of Inland Waters via Drainage Systems" examines and classifies the occurrence of plastic pieces of at least 1 mm in size in wastewater treatment

plants and street drainage systems in the municipalities of Aachen, Roetgen, Simmerath and Stollberg. Surveys and a laboratory experiment support the analyses. Based on these findings, proposals for environmental policy instruments to prevent these plastic waste inputs are being developed.

Households in some municipalities were shown the label of the Single-Use Plastic Directive<sup>1</sup> or a short educational text by NABU<sup>2</sup> before making a decision regarding disposal. In other municipalities, higher wastewater fees were charged for high plastic input. In addition, a mix of these instruments was tested.



The experiment shows: individual measures alone hardly have any effect, only information + fee increase noticeably reduces the high input of plastics

Graphic: © Maria Daskalakis, pixabay.com

### The issue of plastics is too multifaceted for informational or economic tools

The experiment covered specific pollution situations. There are other input reasons, pathways and polluter groups as well as unavoidable inputs due to the product design. Here, too, the instruments are not expected to improve the impact. Moreover, it is impossible to eliminate pollution or damages comprehensively, which is why economic instruments cannot be the first choice.

avoiding unnecessary products and packaging if not possible:
 amndatory switch to plastic-free products and packaging or durable alternatives if plastic content is necessary:
 a. ensuring harmlessness and recyclability

An effective strategy against plastic pollution targets products and packaging in three gradual steps.

Graphic: Maria Daskalakis; pixabay.com

#### **IMPRINT**

#### Authors

Bühren, Christoph\*; Daskalakis, Maria\*\*; Breitbarth, Marco\*\*; Hentschel, Anja\*\*\*

#### Institution

University of Kassel, Research Group Microeconomics, Research Group Behavioral and Environmental Economics\*; University of Kassel, Working Group Environmental Policy\*\*; Darmstadt University of Applied Sciences, Research Group Environmental and Energy Law\*\*\*.

#### Contact

daskalakis@uni-kassel.de

#### Design

Noreen Matthes, Ecologic Institute;

### Status

April 2022

www.bmbf-plastik.de



This fact sheet was prepared as part of the research focus "Plasticsin the Environment" (duration 2017-2022), funded by the German Federal Ministry of Education and Research (BMBF). The authors are solely responsible for the contents of the fact sheet. They do not reflect the official opinion of the BMBF.

Bühren, Christoph, Daskalakis, Maria; Breitbarth, Marco; Hentschel, Anja (2022): Fighting plastic in the environment -What is the effect of education, labels and fees? Fact sheet 20 of the BMBF Research Focus Plastic in the Environment.

All fact sheets in this series can be found at: https://bmbf-plastik.de/en/results/factsheets